

# AMANDA DETERMAN

*Multimedia Storyteller*

📍 Helena, Montana  
☎ 504.814.0210  
✉ detephoto@gmail.com  
💻 detephoto.com

## { *experience* }

*October 2018 - Present*  
**DIGITAL MARKETING MANAGER**  
Carroll College  
Managed and created content for the school's social media platforms, created digital marketing campaigns to support recruitment and enrollment initiatives.

*June 2015 - September 2018*  
**VIDEO PRODUCER**  
Washington State University  
Produced video assets and motion graphics to advance the goals of the university.

*September 2014 - June 2015*  
**MULTIMEDIA JOURNALIST**  
Great Falls Tribune  
Maintained daily news website, monitored audience analytics, created multimedia content (video, web, etc.) to accompany stories as needed.

*April 2011 - May 2013*  
**ASST. PHOTO TECHNOLOGIST**  
Missoula Tech & Dev Center  
Completed photography, film production and web design projects for training, research and technical publications.

*February 2010*  
**VOLUNTEER**  
St. Bernard Project  
Worked with AmeriCorps team leaders and other volunteers to restore homes that had been damaged by Hurricane Katrina.

*August 2007 - June 2011*  
**ONLINE NEWS EDITOR**  
Helena Independent Record  
Maintained daily newspaper website and social media in addition to creating photo, video and interactive multimedia content to accompany news stories as needed.

*Summer 2007*  
**VISUAL JOURNALISM FELLOW**  
Poynter Institute  
Chosen as one of 32 Young Journalism Fellows and awarded a scholarship to study and work at the Poynter Institute, a media research and newsroom training facility.

*Spring 2007*  
**DESIGN EDITOR**  
Montana Journalism Review  
Developed branding and style guidelines and oversaw layout of annual industry magazine.

*Summer 2005-2006*  
**CO-DIRECTOR**  
American Legion Auxiliary Girls

*Fall 2004*  
**STUDENT INTERN**  
MT Public Interest Research

## { *education* }

*Class of 2013*  
**MFA | MEDIA ARTS**  
Integrated Digital Media  
University of Montana School of Media Arts

*Class of 2007*  
**BA | JOURNALISM**  
Photojournalism  
University of Montana School of Journalism

## { *skills* }

**software**  
Adobe Creative Suite  
Microsoft Office Suite  
Adobe + Google Analytics  
Google Ads + Facebook Ads

**gear**  
STILL | Canon + Nikon  
VIDEO | Sony + Canon + DSLR  
Phantom High Speed Video  
Mac + Windows, iOS + Android literate

**web**  
HTML + CSS + JavaScript  
Section 508 (ADA accessibility)  
Responsive + Mobile + Cross-browser Design  
Asstd. Content Management Systems  
Social Media + Search Engine Optimization

## { *awards* }

*2018 - Council for the Advancement and Support of Education - International Competition*  
**Silver | Fundraising**  
Awarded for a video that sought to raise awareness and funds to combat the issue of student food insecurity.

*2018 - Council for the Advancement and Support of Education - District VIII Communications Awards*  
**Silver | Student Recruitment**  
Awarded for a video promoting the many undergraduate research opportunities at Washington State University.

*2015 - Montana Newspaper Association*  
**1st | Special Section**  
Awarded for special coverage (in print and online) commemorating Montana's 125th year of statehood.

**2nd | Best Website**  
Awarded for general excellence across the newspaper's website.

*2011 - Montana Newspaper Association*  
**1st | Best Website**  
**2nd | Best Website**

*2010 - Society of Professional Journalists*  
**1st | Online Innovation**

*2010 - Lee President's Awards*  
**Honorable Mention**  
*Awarded Spring 2001*  
**National Merit Scholar**