

# AMANDA DETERMAN

Multimedia Storyteller

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## { experience }

2000 - Present

### **FREELANCE CONTRACTOR**

Provided video production, animation and motion graphics, web design and site maintenance, photography, graphic design, content creation and social media management, email and assorted digital marketing services for a variety of clients.

October 2018 - January 2022

### **DIGITAL MARKETING MANAGER**

Carroll College

Managed and created content for the school's social media platforms, created digital marketing campaigns to support recruitment and enrollment initiatives.

June 2015 - September 2018

### **VIDEO PRODUCER**

Washington State University

Produced video assets and motion graphics to advance the goals of the university.

September 2014 - June 2015

### **MULTIMEDIA JOURNALIST**

Great Falls Tribune

Maintained daily news website, monitored audience analytics, created multimedia content (video, web, etc.) to accompany stories as needed.

April 2011 - May 2013

### **ASST. PHOTO TECHNOLOGIST**

Missoula Tech & Dev Center

Completed photography, film production and web design projects for training, research and technical publications.

February 2010

### **VOLUNTEER**

St. Bernard Project

Worked with AmeriCorps team leaders and other volunteers to restore homes that had been damaged by Hurricane Katrina.

August 2007 - June 2011

### **ONLINE NEWS EDITOR**

Helena Independent Record

Maintained daily newspaper website and social media in addition to creating photo, video and interactive multimedia content to accompany news stories as needed.

Summer 2007

### **VISUAL JOURNALISM FELLOW**

Poynter Institute

Chosen as one of 32 Young Journalism Fellows and awarded a scholarship to study and work at the Poynter Institute, a media research and newsroom training facility.

Spring 2007

### **DESIGN EDITOR**

Montana Journalism Review

Developed branding and style guidelines and oversaw layout of annual industry magazine.

## { education }

Class of 2013

### **MFA | MEDIA ARTS**

Integrated Digital Media

University of Montana School of Media Arts

Class of 2007

### **BA | JOURNALISM**

Photojournalism

University of Montana School of Journalism

## { skills }

### **software**

Adobe Creative Suite  
Microsoft Office Suite + Google Workspace  
Adobe + Google Analytics  
Google Ads + Facebook Ads

### **gear**

STILL | Canon + Nikon  
VIDEO | Sony + Canon + DSLR  
Phantom High Speed Video  
Mac + Windows, iOS + Android literate

### **web**

HTML + CSS + JavaScript  
Section 508 (ADA accessibility)  
Responsive + Mobile + Cross-browser Design  
Asstd. Content Management Systems  
Social Media + Search Engine Optimization

## { awards }

2018 - Council for the Advancement and Support of Education - International Competition

### **Silver | Fundraising**

Awarded for a video that sought to raise awareness and funds to combat the issue of student food insecurity.

2018 - Council for the Advancement and Support of Education - District VIII Communications Awards

### **Silver | Student Recruitment**

Awarded for a video promoting the many undergraduate research opportunities at Washington State University.

2015 - Montana Newspaper Association

### **1st | Special Section**

Awarded for special coverage (in print and online) commemorating Montana's 125th year of statehood.

### **2nd | Best Website**

Awarded for general excellence across the newspaper's website.

2011 - Montana Newspaper Association

### **1st | Best Website**

### **2nd | Best Website**

2010 - Society of Professional Journalists

### **1st | Online Innovation**

2010 - Lee President's Awards

### **Honorable Mention**

Awarded Spring 2001

### **National Merit Scholar**